

Las Vegas WC Meetup Shipping & Wholesale

WordPress Meetup Las Vegas, May 11, 2017

Michael Cremean, Founder & CEO, Quadshot Software
Founder and Co-Host, WooCommerce Meetup



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About Quadshot

- WordPress & WooCommerce Developers
 - Since 2009 deployed over 100 client sites
 - High Availability and Security Consultants
- Our customers serve ½ Billion pageviews a month
- We <3 LAMP
- Michael hosts the Las Vegas **WooCommerce** Meetup
- Our devs contribute to WP, WC and plugin code
- We've built many WP and WC plugins, including a free ticket sales platform, OpenTickets Community Edition
- We support EFF <http://eff.org>. And you should too!



About Michael Cremean

- Founded Quadshot in 2009 in Las Vegas
- Previous 17 years as Director/CTO
- Extensive CMS and eCommerce exp.
- Worked on major worldwide projects
- Several awards & 6 patents
- Gets to work with many Non-profits
- Has super cute dogs (Sally and Maggie)
- Loves WordPress, WooCommerce and Coffee (Company named for his favorite coffee drink)
- Drummer/Guitarist/Producer for local bands (see Mike if you like live music)



Did you say 'treat'?

Shipping Overview

WooCommerce has many shipping options.

- Shipping Rates and Zones come with WC
- Table Rate Shipping is very popular plugin
 - Allows combinations of shipping rates
 - Can do Zone, Tiered or Conditional Rules
- Stamps.com (USPS) is easy to use
- UPS and Fedex both have good Extensions
- Shipstation is a good solution for multiple

Shipping Default WC

You need to enable this on WooCommerce -> Settings -> General -> Shipping Locations

- Supports Zones
 - A shipping zone is a geographic region where a certain shipping methods and rates apply.
- Support Classes
 - Shipping classes can be used to group products of similar type used by some shipping methods, such as Flat Rate Shipping provide different rates to different classes of product.
- Make sure products have shipping dimensions

Table Rate Shipping Extension

Define multiple shipping rates based on location, price, weight, or item count. Wildcards may be used to match multiple regions too.

- Add multiple tables of rates per shipping zone
- Several types of table rate calculation: Per order, Calculated per item, Calculated per line, Calculated per class
- Add rules based on Weight, Number of items, Number of items by class and Price
- Add costs per row, per item cost, a percentage and per weight unit

Stamps.com USPS

- Premium Service
 - Buy Extension
 - Monthly Fee
- Integrates well with WooCommerce
- Schedule Pickups from Backend
- Print Shipping Labels for Orders
- Uses actual Product Dimensions to pick boxes
- If you ship lots of items by USPS, this is a good option

FedEx and UPS

Both have great Extensions

- Print Shipping Labels
- Adds Shipping Tracking to orders
- Requires accounts on each respective website
- Schedule Pickups

If you ship by these methods, use the official Extension.

ShipStation

Allows multiple shipping services to connect with your WooCommerce store

- Offers customers choices of methods
- Print labels right from Order
- Can attach Tracking Numbers to Orders/Emails
- Reduced Rates for shipping methods
 - They buy in bulk so they negotiate rates w/carriers
- Priced on users and monthly shipments
- Great features and pricing for stores that ship

Summary

Shipping choices will depend on

- What you ship
- Where you ship to
- Your chosen carriers

Good shipping experiences will reduce customer service, make customers happier and generate more business.

Hundreds of Extensions available for Shipping

Links

WooCommerce	https://woocommerce.com
Table Rate Shipping Docs	https://goo.gl/pcDYt9
Stamps.com API Docs	https://goo.gl/QNb0c4
FedEx WC Ext Docs	https://goo.gl/lZ1ZkN
UPS Ext Docs	https://goo.gl/qmFGGa
ShipStation Pricing Model	http://www.shipstation.com/pricing/
Shipstation Ext (Free)	https://goo.gl/QmS4cx
All WC Shipping Extensions	https://goo.gl/y1t8fE
We support:	
EFF	http://eff.org
LetsEncrypt	http://letsencrypt.org
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